



# COACH DRU JOYCE

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[www.BeyondChampionships.com](http://www.BeyondChampionships.com)

## About Coach Dru

Previously named as USA Today's Coach of the Year and "All American Coach" in 2011 by McDonald's All-American Games, head Dru Joyce is one of the nation's most influential high school basketball coaches. Coach Dru, as he is affectionately known, has been motivator and mentor to countless young men, who have played basketball professionally, including four time MVP LeBron James of the Cleveland Cavaliers. Coach Dru is qualified to talk about *Creating Champions, Success and Winning.*

Speaking to thousands of youth, educators, corporate employees, sales professionals, and educators with his compelling message of Faith, Success, and Winning has helped many individuals and organizations create peak performance and winning cultures. For over 15 years, Coach Dru has shared the playbook for success in not only winning at basketball, but maximizing one's potential to win in all areas of life. LeBron James credits his former high-school coach with helping him reach his potential as both a basketball player and a man.

Serving as Director of the Northeast Ohio Basketball Association, Coach Dru spent over 25 years in corporate America and learned, through study and life's experience, what it means to step out on faith to pursue your dreams to become successful.

## The Winner's Edge: How Leaders Create A Culture Of Success

Culture, we say we understand it, that we know how important it is to the success of any endeavor, but we never give it the time and attention that's needed for *sustained* success. We immediately focus on the results: wins and losses, making our number, and our contribution to the bottom line.

Learn the journey of what made St. Vincent – St. Mary one of the most outstanding basketball programs in the nation in winning multiple championships. Coach Dru will share with your audience how to set your organization apart to re-focus and re-build, not just a "winning" culture, but the leadership principles that create the "edge" to sustain a culture of success.

*Coach Dru's story should inspire all readers, both young and old alike, to have the faith to chase their dreams, no matter what obstacles they perceive to be in front of them.*  
– Russell Simmons

*Beyond Championships is what happens when one of the nation's most influential high school coaches lets us in on his secrets to success. ~ Harvey Mason*

*The culture of my basketball team is built around 7 keywords which hang on the wall of our locker room. Those words are: Humility, Unity, Discipline, Thankfulness, Servanthood, Integrity, and Passion. I tell our players, 'Don't remember them, be them'. Culture is what we do.*

## Beyond Championships: A Playbook for Winning at Life

Coach Dru Joyce provides a blueprint for all who are looking to make better choices, reach their full potential, and become winners in all areas of life.

